

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

American Rambler Productions 138 Conant St

Beverly, MA 01915

Brand Agency Product Schedule Dates Advertiser Contract # 08/23/12-08/26/12 1358910

KINCA, STEPHANIE Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) Romney for President (25779)

> CO-OP Demo **Entered By** Last Modified Date Entered Headline # 08/23/12 08/21/12 ö ECR09800103 Lisa Carter

Package Deal Commission Commission % \$1,434.75 15.00

Order Type A35+R Normal

Spots 38 38

\$9,565.00 \$9,565.00

National/Political Candidate Agency BRD Sales Tax Net Total

Billing Type

Weekly/Irregular

Account Types

Comments

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$

CPE

Buyer Name

Sales Office Salesperson

Phone/Fax

\$8,130.25 Greensboro (WXLV)
By 8roadcast Month Si
Aug. 2012 Grand Total:

| | | 10.0 Normal Line / News 08/ | 9.0 Normal Line / News 08/ | 8.0 Normal Line / Prime (9) 08/ | 7.0 Normal Line / SPOT (8) 08/ | 6.0 Normal Line / Nascar (7) 08/ | S.0 Normal Line / Prime (6) 08/ | 4.0 Normal Line / SPOT (5) 08/ | 3.0.1 Closed Preempt (4) 08/ | 3.0 Normal Line / SPOT (4) 08/ | 2.0 Normal Line / SPOT (2) 08/ | 1.0 Normal Line / SPOT (1) 08/ | Line Line Type / 8reak Type (Ref #) |
|----------------------|-------------------|-----------------------------|---|--|--------------------------------|----------------------------------|---------------------------------|--------------------------------|------------------------------|--------------------------------|--------------------------------|-------------------------------------|-------------------------------------|
| | | 08/24/12-08/24/12 | 08/24/12-08/24/12 | 08/26/12-08/26/12 | 08/26/12-08/26/12 | 08/25/12-08/25/12 | 08/24/12-08/24/12 | 08/23/12-08/24/12 | 08/24/12 | 08/23/12-08/24/12 | 08/23/12-08/24/12 | 08/23/12-08/24/12 | Dates |
| | | 4. | 4. | 4. | 4. | 4. | 4. | .4. | | 4. | 4. | 4. | Sec L |
| CONFI | ייטנועם יין וועסי | :30 6:30P- ABC-World News | :30 5:58:30P- News-News 14 Carolina on ABC 45 at 6.m | :30 6:58:56P- ABC-Americas Funniest Videos (Sunda) | :30 10:58:40A- ABC-This Week | :30 7:30P-11P (EST) | :30 9:01P- ABC-20/20 (Friday) | :30 11:35P- ABC-Nightline | | :30 7:28:30P- Family Feud 8 | :30 3P- A8C-General Hospital | :30 7A- ABC-Good Morning America | Length Run Times |
| VFIRM | | | | | | | | ω | | ω | | ω | SPW Mo |
| CONFIRMATION CONTRAC | | ļ-A | p-4 | | | | j-1 | × | | × | 2 2 2 | × | Tu We Th Fr Sa |
| VIRAC | | <u> </u> | <u> </u> | <u></u> | p.4. | 14 | 11 | ω | | 2 | 4 | ω | Su Spots |
| | | \$175.00 | \$150.00 | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$40.00 | | \$155.00 | \$85.00 | \$25.00 | Rate |
| Comparts | | \$175.00 | \$150.00 | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$120.00 | | \$310.00 | \$340.00 | \$75.00 | Total |
| | | \$17S.00 Greensboro (WXLV) | \$150.00 Greensboro (WXLV) | \$27S.00 Greensboro (WXLV) | \$65.00 Greensboro (WXLV) | \$800.00 Greensboro (WXLV) | \$300.00 Greensboro (WXLV) | \$120.00 Greensboro (WXLV) | Greensboro (WXLV) | \$310.00 Greensboro (WXLV) | \$340.00 Greensboro (WXLV) | \$75.00 Greensboro (WXLV) | Station |
| | | NEWS | NEWS | SUNDAY | THIS WEEK | NASCAR | 20/20 | NIGHTLINE | Advertiser Separation/Spot - | FEUD | GENERAL HOSPITAL | GMA | Comments |
| | | 8/23/12 | 8/23/12 | 8/21/12 | 8/21/12 | 8/21/12 | 8/21/12 | 8/21/12 | /Spot - | 8/21/12 | 8/21/12 | 8/21/12 | Entered |



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

> Agency Advertiser

Schedule Dates Contract #

1358910

Brand Product Phone/Fax Buyer Name Sales Office Salesperson

Beverly, MA 01915

Comments **Billing Type**

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$ Weekly/Irregular Account Types

National/Political Candidate Agency BRD

Sales Tax

Net Total

138 Conant St

American Rambler Productions

Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) KINCA, STEPHANIE American Rambler Productions (11943) Romney for President (25779) 08/23/12-08/26/12

> CO-OP Order Type Package Deal Demo Last Modified Date Entered Commission % Headline # Entered By Normal A35+R 08/23/12 15.00 Lisa Carter

08/21/12 ECR09800103

By Broadcast Month

Aug. 2012 Grand Total:

38 38

\$9,565.00 \$9,565.00

Commission \$8,130.25 \$1,434.75

11.0 Normal Line / SPOT 21.0 Normal Line / Prime 20.0 Normal Line / Prime 19.0 Normal Line / SPOT 18.0 Normal Line / Nascar 17.0 Normal Line / SPOT 16.0 Normal Line / 5POT 15.0 Normal Line / SPOT 14.0 Normal Line / 5POT 13.0 Normal Line / 5POT 12.0 Normal Line / SPOT Line Type / Break Type (Ref #) Dates 08/24/12-08/24/12 08/24/12-08/24/12 08/24/12-08/24/12 08/24/12-08/24/12 08/24/12-08/24/12 08/26/12-08/26/12 08/25/12-08/25/12 08/24/12-08/24/12 08/26/12-08/26/12 08/26/12-08/26/12 08/25/12-08/25/12 Sec Length :30 6:58:56P- ABC-Americas Funniest Videos (Sunday) :30 7P- Family Feud :30 SP- The Doctors :30 2P- ABC-Good Afternoon :30 10:58:25A- ABC-The View :30 7:58:40A- ABC-Good Morning America Sunday :30 8A- ABC-Good Morning American Saturday :30 7:28:30P- Family Feud B :30 7A- ABC-Good Morning :30 8P- ABC-Once Upon A Time (Sunday) :308:30P-11P (EST) Run Times CONFIRMATION CONTRACT WdS 8 T. Ж́е 爿 Ţ 2 N ഗ്ല Ν ន្ទ 2 Spots Rate \$1,700.00 \$500.00 \$250.00 \$250.00 \$50.00 \$650.00 \$40.00 \$80.00 \$75.00 \$100.00 \$65.00 함 \$3,400.00 Greensboro (WXLV) \$160.00 Greensboro (WXLV) \$500.00 Greensboro (WXLV) \$130.00 Greensboro (WXLV) \$250.00 Greensboro (WXLV) \$100.00 Greensboro (WXLV) \$100.00 Greensboro (WXLV) \$650.00 Greensboro (WXLV) \$250.00 Greensboro (WXLV) \$75.00 Greensboro (WXLV) \$80.00 Greensboro (WXLV) NASCAR GAA Ą GMA FAMILY FEUD GMA ONCE UPON A TIME FAMILY FEUD THE DOCTORS THE VIEW Comments 8/23/12 8/23/12 8/23/12 8/23/12 8/23/12 8/23/ 8/23/12 8/23/12 8/23/12 8/23/12 Entered

3/E Bookend P/B Piggy Back

*1.04 D**

Accepted-Agency/Advertiser:

Date:

Accepted-5tation:

Date:

Comments:



WXLV-TV 3500 Myer Lee Dr

Agency Advertiser Contract #

1358910

Schedule Dates

American Rambler Productions 138 Conant St Beverly, MA 01915 Winston Salem, NC 27101

Sales Office

Salesperson

KINCA, STEPHANIE Millennium Washington DC Romney for President (25779) Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) 08/23/12-08/26/12

Brand Product

Order Type Demo CO-OP Commission % Entered By Package Deal Headline # Last Modified Date Entered 08/23/12 08/21/12 15.00 A35+R Lisa Carter ECR09800103 <u>8</u> Normal

| Grand Total: 38 | Aug. 201238 | By Broadcast Month Spots | Greensboro (WXLV) |
|-----------------|-------------|--------------------------|-------------------|
| \$9,565.00 | \$9,565.00 | Rati | |

| | | 08/24/12-08/24/12 | 08/26/12-08/26/12 | Dates | |
|-------------------|-----------------------|---------------------------|---|--------------------|--|
| Date: | | 4 :30 12F | 4 :30 9P- Wei | Sec Length | Buyer Name Phone/Fax CPE Account Types Billing Type Comments |
| Accepted-Station: | CONF | :30 12P- 1P (EST) | :30 9P- ABC-Extreme Makeover Weightloss Edition (Sunday) | Run Times S | KINCA,STEPHANIE / 173 National/Political Candi Weekly/Irregular ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$ |
| Maule Sum | CONFIRMATION CONTRACT | 2 | | SPW Mo Tu We Th Fr | KINCA,STEPHANIE / 173 National/Political Candidate Agency BRD Weekly/Irregular ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$ SHARE = 4\$ |
| S (Jeff) 2 |)NTRACT | 2 | 2 2 | Sa Su Spots Ra | Commission % Commission Net Total Sales Tax |
| | | \$30.00 | \$600.00 | Rate Total | \$1,434.75 \$8,130.25 |
| Comments: | | \$60.00 Greensboro (WXLV) | \$1,200.00 Greensboro (WXLV) | Station | |
| | | MILLIONAIRE | EXT MK WT LOSS | Comments | |
| | | 8/23/12 | 8/23/12 | Entered | |

Line

Line Type / Break Type (Ref #)

23.0 Normal Line / SPOT 22.0 Normal Line / Prime

3/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Juliate & A A A D. O.D DAM -- T. L.

Page 3 of 3

Rep Order#__9800103 EC'd Yes

Ver# 9 Status Revised

Traffic Order# 1358910

Last Received: Printed:

Showing Buylines: All Lines

08/23/2012 2:12 PM 08/23/2012 1:57 PM

Sales Office (Salesperson (Rep Firm) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

202-955-5342

Fax# Phone# Buyer Advertiser Product Station Estimate# WXLV-TV GREENSBORO/W.SALEM 173 ROMNEY FOR PRESIDENT STEPHANIE KINCAID POLITICAL POLITICAL

> Agency (Agency C/P1/P2/E Flight Dates BEVERLY, MA 01915 P1/P2/E //173 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST 08/22/2012 - 08/26/2012

Hiatus Weeks

- CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

| | | | | | | | .1.0 | | | | | | |
|-------------|-------------|-------------|-------------|-----------------|--|----------------|-------------|-----------------|------------------|-------------|---|----------------|--------------------------------|
| 9 | 00 | 7 | Ø | ហ | | | * | ω | N | ш | | μŢ | - REM |
| DS | SU | SA | 描 | TH-F | | | H-FL | TH-F | TH-F | TH-F | | Day | REMARKS SEE IN 4 FOR CREDIT |
| 08/26-08/26 | 08/26-08/26 | 08/25-08/25 | 08/24-08/24 | 08/23-08/24 | V9 Comment Changed, Spots/week Changed | Sales Remark. | 08/23-08/24 | 08/23-08/24 | 08/23-08/24 | 08/23-08/24 | 1 | Dates | TT |
| 7P-8P | 11A-12P | 730P-11P | d11-d6 | 1130P- 1202A | ged, Spots/we | V9 1X CREDITED | 730P-8P | 4082-4 <i>5</i> | 3 P-4 P | 7A-9A | | Time | |
| SUNDAY | THIS WEEK | NASCAR | 20/20 | NIGHTLINE | ek Changed | ITED | FEUD | PEUD 2/2 | GENERAL HOSPITAL | GMA | | Program | |
| .30 | .30 | .30 | .30 | .30 | | | .30 | .30 | .30 | .30 | | Len | |
| \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$40.00 | | | \$155.00 | \$135.00 | \$85.00 | \$25.00 | | Rate | |
| Н | ļ | ji | ₽ | ω | | | N | ω | de C/X | ω | 1 1 1 1 | Spots/Week | |
| н | ļuš | Н | Н | ji | | | μ | щ | Ы | μ | ! | # of Weeks | |
| ы | ļui | μ | Н | ω | | | N | ω | ហ | ω | | Total Spots | 7 |
| \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$120.00 | | | \$310.00 | \$405.00 | \$425.00 | \$75.00 | | Total Cost | TO CKARA |
| | | | | | | | | | | | | | |

| Rep (EC'd | Station Advertiser Product | Estimate# Buyer Phone# | Fax# | - | *10 | * 11 | *12 | *13 | *14 | * 5 | * 16 | *17 | *18 | *19 | *20 |
|---|---|--|----------------|---------|-------------------------|-------------------------|-------------------------|-------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Rep Order# EC'd Yes | se) | late# C e# | Day | | 卢 | ਸ਼ੁ | 坩 | দ | 뇌 | н | দ্য | 늄 | μj | $\mathbb{S}\mathbb{A}$ | SA |
| | XLV-I | I/3 STEPI | | ; | | | | | | | | | | | |
| 9800103 | V GREENSB) POLITICAL NEY FOR PRE | IANIE K | Dates | | 08/24-08 V7 Added | 08/24-08 V7 Added | 08/24-08, V7 Added | 08/24-08. V7 Added | 08/24-08 V7 Added | 08/24 V7 Ac | 08/24-08 V7 Added | 08/24-08 V7 Added | 08/24-08 V7 Added | 08/25-08 V7 Added | 08/25-08 V7 Added |
| Ver# 9 | WXLV-TV GREENSBORO/W.SALEM () POLITICAL ROMNEY FOR PRESIDENT | STEPHANIE KINCAID | G) | 1 | 08/24-08/24 V7 Added | 08/24-08/24 V7 Added | 08/24-08/24 V7 Added | 08/24-08/2 4 V7 Added | 08/24-08/24 V7 Added | 08/25-08/25 V7 Added | 08/25-08/25 V7 Added |
| Status Revised | SALEM | | Time | | 6P-630P | 630P-7P | 7A-9A | 11A-12P | 12P-1Þ | 2P-3P | 5P-6P | 7P-730P | 730P-8P | 8A-9A | 830P-11P |
| ised | | | Program | | NEWS | NEWS | GMA | THE VIEW | TITM | GAA | THE | FEUD | FEUD | GMA | NASCAR |
| Traffi | Agency (| Agency CITHY ZIE Flight Dates Hiatus Weeks | ram | | | | | | MILLIONAIRE 6 | | THE DOCTORS | | | | AR |
| Traffic Order#1358910 | () AMERICAN R 138 CONANT ST BEVERLY, MA 01915 | | | | | | | | 2 | | | | | | |
| |) AMERICAN RAMBLER PRODUCTION DNANT ST RLY, MA 01915 | 08/22/2012 - 08/26/2012 | | | | | | | | | | | | | |
| I Last I Showing Bu | LER PRODU | 5/2012 | Len | - | .30 | .30 | .30 | .30 | .30 | .30 | .30 | .30 | .30 | .30 | .30 |
| Printed: 08. Last Received: 08. Showing Buylines: All Lines | JCTION | | Rate | | \$150.00 | \$175.00 | \$50.00 | \$100.00 | \$30.00- | \$75.00 | \$80.00 | \$250.00 | \$250.00 | \$40.00 | \$1,700.00 |
| 08/23/7 08/23/2 nes | Rep Sale Sale | Sale Sale | | | | | | | | | | | | | 00 |
| 08/23/2012 2:12 PM 08/23/2012 1:57 PM nes | Rep Firm Sales Office (Salesperson (| Salesperson Phone# Salesperson FAX# | Spots/Week | 1 1 1 1 | ب ــر | ب ــا | N | ы | И | }⊷t | N | щ | Н | N | 2 |
| |) WASHINGTON) JONATHAN VITTI | ¢ 202-955-5342 | # of Weeks | 1 | щ | ₩ | , | щ | Н | Н | <u>,</u> | }-4 | Н | Н | |
| 2 of | TON NOTE | -5342 | Total Spots | | ч | Н | 2 | ⊬ | Ν. | Н | и | } ⊶ | Н | и | N |
| u | | | Total Cost | | \$150.00 | \$175.00 | \$100.00 | \$100.00 | \$60.00 | \$75.00 | \$160.00 | \$250.00 | \$250.00 | \$80.00 | \$3,400.00 |
| | | | | | | | | | | | | | | | |

| Books | Aug 12. 42 / Sales Totals. 42 Station Totals. 4 Lines not sent/ro———————————————————————————————————— | -SALE | -REPORT TOTALS-Report Totals. 42 | * 24 | *23 | *22 | *21 | rax# Lii | Buyer Phone# | Station Advertiser Product | Rep O EC'd |
|---------------|---|--|----------------------------------|----------------------------|-------------------------|-------------------------|-----------------------------|----------------|--|--|--|
| | ug 12. 42 ales Totals tation Totals ines not sent, -COMPETITIVE- | NOM S: | -REPORT TOTALS- | SU | SU | SU | DS | Day | # 15 | n W | Rep Order# EC'd Yes |
| | ' K 2 \ | ТНГХ | TALS— ls. 42 | | | | 1 | | STEPH | XLV-T ROMN | 9800103 |
| null RA35+ | (L) | -SALES MONTHLY TOTALS | _ | 08/26-08 V7 Added | 08/26-08 V7 Added | 08/26-08 V7 Added | 08/26-08 V7 Added | Dates | STEPHANIE KINCAID | WXLV-TV GREENSBORO/W.SALEM r () POLITICAL r () POLITICAL r () POR PRESIDENT |)103 |
| + 2 H | | Ĩ | \$10,055.00 | 08/26-08/26 V7 Added | 08/26-08/26 V7 Added | 08/26-08/26 V7 Added | 08/26-08/26 V7 Added | CA . | CINCA | ENSBO TCAL R PRES | Ver# |
| | 00 055.00 0 / \$0.00 | | 00 | Ø | ወ | σ | σ | | ₽ | DRO/W. | # 9 |
| | Com | | | 9P- | 46-48 | 7P-8P | 8A-9A | Time | | .SALE | Stat |
| | \$251,375 | | | 9P-11P | 46 | Ω, Ω | 9A | ñ | | ≦, | Status Revised |
| | UI | V 1 | | EXT | ONC | AFHV | GMA | Pro | | | rised |
| | CABL | The state of the s | C. C. | extreme mkover weight loss | ONCE UPON A TIME | ◁ | | Program | Ha | Ag | |
| | ₩ 0 ₩ | | 6 6 | KOVER | A TI | | | | Flight Dates Hiatus Weeks | Agency | Traff |
| | - | | , | WEIGH | ਸ਼ੋ | | | | es eks | (138 CC BEVER | īc Orde |
| | UNKN | | | T LOSS | | | | | | Y, I | Traffic Order# 1358910 |
| | | | | - | | | | | 08/22/2012 - 08/26/2012 | ERICAN T ST MA 0191 | 8910 |
| | 0 % 0 0 | | | | | | | | - 08/26 | RAMB | 70 |
| | | | | ម 0 | .30 | .30 | .30 | Len | /2012 | LER PF | Printed: 08 Last Received: 08/ Showing Bnylines: All Lines |
| | WUPN | | | 0 | 0 | 0 | 0 | þ | | ODUC | Printed: Last Received: ng Bnylines: Al |
| | 0 0 . | | | \$600-00 | \$650.00 | \$500.00 | \$65.00 | Rate | | TION | Printed: Received: nylines: AI |
| | | | | -00 | .00 | .00 | 00 1 | | 70.70 | 70.70 - | 08/ 08// [Lines |
| | WCWG WXII | | | 2 | سر | н | ρ. | വ | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| 08/23/2012 2:12 PM 08/23/2012 1:57 PM ues |
| | m 0 | | | | | | | Spots/Week | rson Pl rson F/ | m ffice (rson (| 1:57 P |
| | o/o | | | | | | | Teek | юпе# ХХ# | | Z Z |
| | EW EW | | | - 1 | H | ₽ | ⊢ | O. | 202-9 |) WASHINGTON) JONATHAN VITTI | |
| | AXIV MEMA MEMA | 1 | | ω | سر | ь | 22 | | 202-955-5342 | NGTO! | |
| | Ω 4ν ω % | J. | | | | | | Total Spots | 2 | ILLI | 3 of |
| | | | | ⇔ | \$ | -to- | -{S} | H C | | | u |
| | | | | \$1,200.00 | \$650.00 | \$500.00 | \$130.00 | Total Cost | | | |
| | | | | 00 | | | ' | ost | | | |

Rep Order# EC'd Yes 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Showing Bnylines: All Rep Revised Lines Last Received: Printed: 08/23/2012 12:22 PM 08/23/2012 1:57 PM

1 of

w

Agency Agency C/P1/P2/E Flight Dates BEVERLY, MA 01915 (^{\cdot}) AMERICAN RAMBLER PRODUCTION 138 CONANT ST 08/22/2012 - 08/26/2012 //173

> Sales Office (Salesperson (Rep Firm

Salesperson Phone#) WASHINGTON) JONATHAN VITTI 202-955-5342

Salesperson FAX#

- CONTRACT COMMENT -

Phone# Fax#

Buyer Estimate#

STEPHANIE KINCAID

Hiatus Weeks

ROMNEY FOR PRESIDENT

-) POLITICAL

Advertiser Product

Station

WXLV-TV GREENSBORO/W.SALEM

SEE LN 4 FOR CREDIT

- REMARKS -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES IF S BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

| * 15 | * -1 4 | *13 | * 12 | *11 | *10 | * | | PLS C |
|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--|---------------------|---------------|
| म्ब | ង្វ | 펵 | म्म | រដ្ | រដ្ឋ | LH-F | | PLS CF THANKS |
| 08/24-08/24 V7 Added | 08/23-08/24 730P-8P FEUD Sales Remark. V9 1X CREDITED V9 Comment Changed, Spots/week Changed | | Dates |
| 2P-3P | 12P-1P | 11A-12P | 7A-9A | 630P-7P | 6P-630P | 730P-8P FEI V9 1X CREDITED (ged, Spots/week C | | Time |
| GAA | MILLIONAIRE | THE VIEW | GMA | NEWS | NEWS | FEUD NITED eek Changed | | Program |
| 5 | E) | 9 | 7 | し | S | | | |
| | | | | | | | | |
| .30 | .30 | .30 | .30 | .30 | .30 | is O | | Len |
| \$75.00 | \$30.00 | \$100.00 | \$50.00 | \$175.00 | \$150.00 | \$155.00 | | Rate |
| н | и | - | N | Н | Н | и | | Spots/Week |
| μ | μ | þ. | μ | н | H | Н | Weeks | ## O |
| Н | N | ļ⊶ | N | ₽ | Η | 8 | spots | Total |
| \$75.00 | \$60.00 | \$100.00 | \$100.00 | \$175.00 | \$150.00 | \$310.00 | 1 1 1 1 1 1 1 1 1 1 | Total Cost |

| | EC'd Yes | Rep Order# |
|---|---------------------|------------------------|
| | | 9800103 |
| | | Ver# 9 Status Revised |
| | | 9 |
| | | tatus |
| | | Revised |
| | | Traffic Order# 1358910 |
| Showing Buylines: All Rep Revised Lines | Last Received: | Printed: |
| Rep Revised Lines | 08/23/2012 12:22 PM | 08/23/2012 1:57 PM |
| | | h) |

2 of

F

*21 *18 *24 *23 *22 *20 *19 *17 *16 Advertiser Product Fax# Phone# Station Buyer Estimate# Day SU DS DS SU SA SA ηj ŀrj 'nj WXLV-TV GREENSBORO/W.SALEM
** () POLITICAL STEPHANIE KINCAID ROMNEY FOR PRESIDENT V7 Added 08/26-08/26 V7 Added 08/26-08/26 V7 Added 08/26-08/26 V7 Added 08/26-08/26 V7 Added 08/25-08/25 V7 Added 08/25-08/25 V7 Added 08/24-08/24 V7 Added 08/24-08/24 V7 Added 08/24-08/24 Dates 8A-9A Time 9P-11P 46-d8 7P-8P 830P-11P 8A-9A 730P-8P 5P-6P 79-730P AFHV GMA GMA TEUD EXTREME MKOVER WEIGHT LOSS ONCE UPON A TIME NASCAR FEUD THE DOCTORS Program BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates Hiatus Weeks Agency 3 6 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST -08/22/2012 - 08/26/2012 7 6 .30 Len .30 .30 .30 .30 .30 .30 .30 .30 \$65.00 \$600.00 \$650.00 \$500.00 \$1,700.00 \$40.00 \$250.00 \$250.00 \$80.00 Rate Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# N N N Spots/Week) WASHINGTON) JONATHAN VITTI ш Н μ ш # of Weeks 202-955-5342 N N N N μ Total Spots \$3,400.00 \$1,200.00 \$650.00 \$500.00 \$130.00 \$80.00 \$250.00 \$250.00 \$160.00 Total Cost

--REPORT TOTALS-

Report Totals. 24 / \$7,590.00

-SALES MONTHLY TOTALS-

| | | <u> </u> | | ξΩ | ູນ | | | | | | | | | |
|------|---------------|--------------|--------------------------------------|----------------------------------|--------------------------------|------------------|------|------------------|---------------------------------|------------------|----------------------|----------------|--|--|
| | | COMPETITIVE- | ines not se | tation Tota | ales Totals | Aug 12. | Fax# | Phone# | | Estimate#] | | Advertiser (| Station WX | Rep Order# EC'd Yes |
| | Market Totals | E- | Lines not sent/rcld/rtrn. 0 / \$0.00 | Station Totals. 42 / \$10,055.00 | Sales Totals. 42 / \$10,055.00 | 42 / \$10,055.00 | | | STEPHANIE KINCAID | 173 | ROMNEY FOR PRESIDENT | () POLITICAL | Station WXLV-TV GREENSBORO/W.SALEM | 9800103 |
| | Totals | | . 0 / \$0.00 | ,055.00 | 55.00 | .00 | | | NCAID | | PRESIDENT | CAL | NSBORO/W.S | Ver# 9 |
| | \$251,375 | | | | | | | | | | | | ALEM | Ver# 9 Status Revised |
| WGHP | CABL | | | | | | | Hiatı | Fligh | Agen | | | Agen | |
| 37% | % | | | | | | | Hiatus Weeks | Flight Dates | Agency C/P1/P2/E | BEVERLY, MA 01915 | 138 CONANT ST | cy () A | Traffic Order# 1358910 |
| AXMM | UNKN | | | | | | | | 08/22/20 | //173 | Y, MA 0 | ANT ST | MERICA | <i>‡</i> 1358910 |
| 0/0 | o/o O | | | | | | | | 08/22/2012 - 08/26/2012 | | 1915 | | Agency () AMERICAN RAMBLER PRODUCTION | |
| MUPN | WBFX | | | | | | | | | | | | PRODUC | Printed: Last Received: ing Buylines: Al |
| % | % | | | | | | | | | | | | NOIT | Printed: Received: uylines: All I |
| IIXM | WCWG | | | | | | | Salesperson FAX# | Salesperso | | Salesperson (| Sales Office (| Rep Firm | Printed: 08/23/2012 1:57 PM Last Received: 08/23/2012 12:22 PM Showing Buylines: All Rep Revised Lines |
| 36% | % | | | | | | | m FAX# | n Phone | | ń (| ж (| | :57 PM ::22 PM es |
| ATXM | AMEM | | | | | | | | Salesperson Phone# 202-955-5342 | |) JONATHAN VITT |) WASHINGTON | | |
| 4% | 23 % | | | | | | | | 42 | | VITTI | Z | | 3 of |

3 of

w

Books Demos

null RA35+

Subject: FW: WXLV Romney MKGD Package

From: "VITTI, JONATHAN" < JONATHAN. VITTI@msmtvsales.com>

Date: Thu, 23 Aug 2012 15:22:43 +0000 **To:** Lisa Carter <lcarter@sbgnet.com>

C# 1356912 > 0300103

gad 5

She accepted most of the package--see below.

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Thursday, August 23, 2012 11:20 AM

To: VITTI, JONATHAN

Subject: RE: WXLV Romney MKGD Package

See below. All approved except where noted.

From: VITTI, JONATHAN [mailto:JONATHAN.VITTI@msmtvsales.com]

Sent: Thursday, August 23, 2012 10:12 AM

To: kincaid@ssgmedia.com

Cc: Heaton, Trevor

Subject: WXLV Romney MKGD Package

Неу,

Haven't heard back in regards to the previous mkgd package we had offered, but in speaking with Trevor I understand that we only have until Sunday to mkgd, so I spoke with the station and we revised our offers. We can get these spots on for Friday through Sunday on the current order.

Please confirm.

Friday 8/24

6-630p News 1x \$150° 630-7p ABC World News 1x \$175 8-9p Shark Tank 1x \$385 - CREDIT 9-11p 20/20 2x \$500/ea - CREDIT

7-9a GMA 2x \$50/ea

9-10a Judge Mathis 2x \$30/ea - CREDIT

11a-12n The View 1x \$100

12n-1p Millionaire 2x \$30/ea

2-3p GAA 1x \$75

- 5-6p The Doctors 2x \$80/ea +

7-730p Family Feud 1x \$250

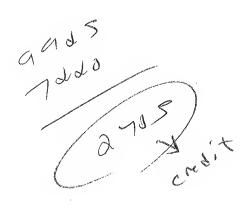
730-8p Family Feud 1x \$250

Sat 8/25

8-9a GMA 2x \$40/ea 1230-6p Little League World Series 5x \$100/ea - CREDIT 830-11p Nascar 2x \$1700/ea

Sun 8/26

8-9a GMA 2x \$65/ea
1-3p Movie 4x \$100/ea - CREDIT
3-530p Little League World Series 3x \$100/ea - CREDIT
7-8p AFV 1x \$500
8-9p Once Upon A Time 1x \$650
9-11p Ext Mk Wt Loss 2x \$600/ea





Winston Salem, NC 27101 WXLV-TV 3500 Myer Lee Dr

Advertiser

Brand Product Agency

Account Types Phone/Fax Buyer Name Sales Office Salesperson

KINCA, STEPHANIE

Beverly, MA 01915

American Rambler Productions 138 Conant St

Schedule Dates Contract # Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) Romney for President (25779) 08/23/12-08/26/12 1358910

173 Weekly/Irregular National/Political Candidate Agency BRD

Comments Billing Type

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$

Demo CO-OP Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered 08/21/12 Normal A35+R 8

08/21/12 ECR09800103 Lisa Carter

Greensboro (WXLV)

\$366.00

\$2,440.00 \$2,440.00

15.00

Sales Tax Net Total Commission \$2,074.00

By Broadcast Month Spots

17 Grand Total: 17

| Accepted- | | 8.0 | 7.0 | 6.0 | 5.0 | 4.0 | 3.0 | 2.0 | 1.0 | Line |
|-----------------------------|------------------------------|--|------------------------------|------------------------------|------------------------------|----------------------------|-----------------------------|------------------------------|-------------------------------------|--------------------------------|
| Accepted-Agency/Advertiser: | | 8.0 Normal Line / Prime (9) | 7.0 Normal Line / SPOT (8) | 6.0 Normal Line / Nascar (7) | 5.0 Normal Line / Prime (6) | 4.0 Normal Line / SPOT (5) | 3.0 Normal Line / SPOT (4) | 2.0 Normal Line / SPOT (2) | 1.0 Normal Line / SPOT (1) | Line Type / Break Type (Ref #) |
| | | 08/26/12-08/26/12 | 08/26/12-08/26/12 | . 08/25/12-08/25/12 | 08/24/12-08/24/12 | 08/23/12-08/24/12 | 08/23/12-08/24/12 | 08/23/12-08/24/12 | 08/23/12-08/24/12 | Dates |
| | | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4- | Sec |
| Date: Accepted-Station: | CON | :30 6:58:56P- ABC-Americas Funniest Videos (Sunday) | :30 10:58:40A- ABC-This Week | :30 7:30P- 11P (EST) | :30 9:01P- ABC-20/20 (Friday | :30 11:35P- ABC-Nightline | :30 7:28:30P- Family Feud B | :30 3P- ABC-General Hospital | :30 7A- ABC-Good Morning America | Length Run I Imes |
| tation: | VFIRN | | | | | ω | ω | | ω | OM MAIS |
| | CONFIRMATION CONTRACT | | | 1 | p=4 | × | × | 2 2 : | × × | o ill we in Hr 5a 5u |
| Date: | RACT | <u>-</u> | р. | p 4 | р. | ω | ω | 4 | ω | Spore |
| ផ្ | | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$40.00 | \$155.00 | \$85.00 | \$25.00 | Kate |
| Comments: | _ | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$120.00 | \$465.00 | \$340.00 | \$75.00 | 1001 |
| | | \$275.00 Greensboro (WXLV) | \$65.00 Greensboro (WXLV) | \$800.00 Greensboro (WXLV) | \$300.00 Greensboro (WXLV) | \$120.00 Greensboro (WXLV) | \$465.00 Greensboro (WXLV) | \$340.00 Greensboro (WXLV) | \$75.00 Greensboro (WXLV) | Station |
| | | SUNDAY | THIS WEEK | NASCAR | 20/20 | NIGHTLINE | ÆUD | GENERAL HOSPITAL | GMA | Continue |
| | | 8/21/12 | 8/21/\$2 | 8/21/\$2 | 8/21/12 | 8/21/1/2 | 8/21/12 | 8/21/12 | 8/21/12 | ri circi |

Rep Order# = 9800103 Ver# 5 Status Revised

WXLV-TV-GREENSBORO/W.SALEM

ROMNEY FOR PRESIDENT) POLITICAL

Traffic Order# 1358910

Last Received: Printed: 08/23/2012 8:32 AM

1 of

Showing Buylines: All Rep Revised Lines 08/22/2012 6:35 PM

Sales Office (Salesperson (Rep Firm

Salesperson Phone#) WASHINGTON) JONATHAN VITTI 202-955-5342

Salesperson FAX#

Agency (Flight Dates Agency C/P1/P2/E BEVERLY, MA 01915 P1/P2/E //173 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST 08/22/2012 - 08/26/2012

- CONTRACT COMMENT --

Fax# Phone#

Buyer Estimate# Product Advertiser Station

STEPHANIE KINCAID

Hiatus Weeks

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

-- REMARKS --

SEE LNS 6 AND 7 FOR TIME PERIOD CHANGES

WORKING ON MKGDS

THANKS

| | *7 | | | * | | T.n |
|--|-----------------|----------------------------------|------------------------|-------------|-------|----------------|
| | SA | | | ਮ੍ਹ | ! | Day |
| Sales Remark. V5 REVISED TIME V5 Time Changed, Comment Changed | 08/25-08/25 | V5 Time Changed, Comment Changed | Sales Remark. | 08/24-08/24 | | Dates |
| V5 REVISED | 730P-11P NASCAR | Comment Ch | V5 REVISED | 9P-11P | 1 1 1 | Time |
| V5 REVISED TIME PERIOD Comment Changed | NASCAR | anged | V5 REVISED TIME PERIOD | 20/20 | | Program |
| (- | 1 | | | | × | ` |
| | .30 | | | .30 | ! | Len |
| | \$800.00 | | | \$300.00 | | Rate |
| | Н | | | ۲ | | Spots/Week |
| | ļ | | | ⊣ | | # of Weeks |
| | ٢ | | | μ | 1 1 1 | Total Spots |
| | \$800.00 | | | \$300.00 | | Total Cost |

-REPORT TOTALS-

Report Totals. 2 / \$1,100.00

-SALES MONTHLY TOTALS-

A S

Station Totals. 21 / Lines not sent/rcld/rtrn. 0 / \$0.00 Sales Totals. 21 / \$2,930.00 Aug 12. 21 / \$2,930.00 \$2,930.00

Market Totals

--COMPETITIVE-

CABL

\$73,250

%

UNKN

%

WBFX %

WCWG

00

AMEMA

23%

| Rep Order# 9800103 Ver# 5 Status Revised Traffic Order# 1358910 Printed: Day (128:32 AM) 08/23/2012 8:32 AM EC'd Yes Last Received: 08/22/2012 6:35 PM Last Received: 08/22/2012 6:35 PM Station WXLV-TV GREENSBORO/W.SALEM Agency (1200) AMERICAN RAMBLER PRODUCTION Rep Firm Sales Office (1200) WASHINGTON Sales Office (1200) WASHINGTON Sales Office (1200) WASHINGTON Sales Office (1200) BEVERLY, MA 01915 Sales Office (1200) JONATHAN VITT Sales PRODUCTION Sales Office (1200) Sales Office (1200) WASHINGTON Sales Office (1200) < | | | | —————————————————————————————————————— |
|--|-------|--------------------------|---|--|
| Agency Agency Agency C/PI/P2/E | | | Station W. Advertiser Product Estimate# | Rep Order# EC'd Yes |
| Agency Agency Agency C/PI/P2/E | | STEPHANIE K | XLV-TV GREI () POLIT ROMNEY FOR | 9800103 |
| Agency Agency Agency C/PI/P2/E / 173 Flight Dates BEVERLY, MA 01915 Agency C/PI/P2/E / 173 Flight Showing Buylines Agency O% WIGHP 37% WMYY 0% WUPN 0% WXII 36% 36% WGHP 37% WMYY 0% WUPN 0% WXII 36% WXII | | INCAID | ENSBORO/ ICAL V PRESIDE | Ver# |
| Traffic Order# 1358910 Traffic Order# 1358910 Last Received: 08/23/2012 8:32 AM Last Received: 08/22/2012 6:35 PM Showing Buylines: All Rep Revised Lines Printed: 08/23/2012 6:35 PM Showing Buylines: All Rep Revised Lines Rep Firm 138 CONANT ST BEVERLY, MA 01915 BEVERLY, MA 01915 Sales Office (Salesperson (IT33 Salesperson Phones thus Weeks 37% WMAYV 0% WUPN 0% WXII 36% | | | W.SALEM NT | 5 Status Revised |
| Order# 1358910 Printed: 08/23/2012 8:32 AM Last Received: 08/22/2012 6:35 PM Showing Buylines: All Rep Revised Lines) AMERICAN RAMBLER PRODUCTION Rep Firm 8 CONANT ST Sales Office (VERLY, MA 01915 (P2/E //173 08/22/2012 - 08/26/2012 Salesperson Phone: s Salesperson FAX# | WGHP | Fligh Hiat | Age | |
| 08/23/2012 8:32 AM 208/22/2012 6:35 PM All Rep Revised Lines Rep Firm Sales Office (Salesperson Phone: Salesperson FAX# WXII 36% | 37% | ht Dates us Weeks | ncy (), 138 CON BEVERI | Traffic Order |
| 08/23/2012 8:32 AM 208/22/2012 6:35 PM All Rep Revised Lines Rep Firm Sales Office (Salesperson Phone: Salesperson FAX# WXII 36% | VYYMW | 08/22/20 | AMERICA: IANT ST XY, MA 01 | # 1358910 |
| 08/23/2012 8:32 AM 208/22/2012 6:35 PM All Rep Revised Lines Rep Firm Sales Office (Salesperson Phone: Salesperson FAX# WXII 36% | % | [2 - 08/26/2 | N RAMBL 915 | S |
| 08/23/2012 8:32 AM 208/22/2012 6:35 PM All Rep Revised Lines Rep Firm Sales Office (Salesperson Phone: Salesperson FAX# WXII 36% | MUPN | 2012 | ER PRODU | F Last R nowing Buy |
| 2 AM 5 PM 5 PM ((((Phones FAX# | | | JCT1ON | rinted: leceived: ylines: All |
| 2 AM 5 PM 5 PM ((((Phones FAX# | IIXM | Salesperso Salesperso | Rep Firm Sales Offic Salesperso | 08/23/2012 8 08/22/2012 6: Rep Revised Lin |
|) WASHINGTON) JONATHAN VIT : 202-955-5342 | 36% | n Phone# on FAX# | | :32 AM 35 PM es |
| GTON AN VIT 5-5342 | WXL | |) WASHIN | |
| 11 2 | | 5-5342 | GTON GTON | ы |

2 of

2

Books Demos

null RA35+

Showing Buylines: Last Sta Revised Lines 08/21/2012 4:25 PM

1 of

2

Buyer Estimate# Advertiser Phone# Product Station WXLV-TV GREENSBORO/W.SALEM STEPHANIE KINCAID 173 ROMNEY FOR PRESIDENT ---)POLITICAL

> Agency C/P1/P2/E Flight Dates Agency BEVERLY, MA 01915 () AMERICAN RAMBLER PRODUCTION 138 CONANT-ST //173

Hiatus Weeks

08/22/2012 - 08/26/2012

Sales Office (Salesperson (Rep Firm) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

-- CONTRACT COMMENT --

Fax#

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS --

pls see line # 3 for n/a's

tks E 11 Day Dates

Time

Program

Len

Rate

Spots/Week

of Weeks

Total Spots

Total Cost

| | * | TH-F | 08/23-08/24 Station Remark. | 08/23-08/24 3P-4P GENERAL HOSPITAL Station Remark. V4 lx is n/a only 2 breaks in show) | 30 1 | -{ ∆ } ! | \$85.00 | 85.00 | |
|---------|------------|------|--------------------------------|--|------|-----------------|--------------|-------|----------|
| - | <u>(†)</u> | TH-F | 08/23-08/24 Station Remark | 08/23-08/24 7P-730P FEUD Station Remark: V4 this line is n/a oversold) | | .30 | .30 \$135.00 | | \$135.00 |
| * on | | т | 08/24-08/24 Station Remark. | 10P-11P 20/20 V4 correct tp is 9-11p | | .30 | .30 \$300.00 | | |
| * 7 | | SA | 08/25-08/25 | 8P-11P NASCAR | | .30 | .30 \$800.00 | | |
| | | | Station Remark. | Station Remark. V4 correct tp is 730-11p | | | | | |

\$800.00

\$300.00

\$405.00

\$425.00

-- REPORT TOTALS---

Report Totals. 10 / \$1,930.00

-SALES MONTHLY TOTALS-

Aug 12. 21 / \$2,930.00

| | | -COMPETITIVE- | Lines not sent/rcld/rtrn. 0 / \$0.00 | Station Totals. 21 / \$2,930.00 | Sales Totals. 21 / \$2,930.00 | Fax# | Phone# | Buyer ST | Estimate# 173 | Product RO | Advertiser (| Station WXLV-TV GREENSBORO/W.SALEM | EC'd Yes | |
|-------------|---------------|---------------|--------------------------------------|---------------------------------|-------------------------------|------|------------------|-------------------------|------------------|----------------------|---------------|--|---|-----------------------|
| | Market Totals |)΄ | :/rcld/rtrn. | s. 21 / \$2,9 | 21 / \$2,930 | | | STEPHANIE KINCAIL | ω. | ROMNEY FOR PRESIDENT |) POLITICAL | V-TV GREEN | 3000103 | 0800103 |
| | otals | | 0 / \$0.00 | 30.00 | -00 | | | CAID | | RESIDENT | AL | ISBORO/W.S. | + 4 CT # | Wast 1 |
| | \$73,250 | | | | | | | | | | | ALEM | Status Nominon | War# A Status Dahumad |
| WGHP | CABL | | | | | | Hiat | Flig | Age | | | Age | | |
| 37% | 0% | | | | | | Hiatus Weeks | Flight Dates | Agency C/P1/P2/E | BEVERLY, MA 01915 | 138 CONANT ST | Agency () AMERICAN RAMBLER PRODUCTION | 114IIIc Oluci# 1550510 | Twaffin Ordan |
| AKMM | UNKN | | | | | | | 08/22/2 | //173 | Y, MA C | ANT ST | MERIC! | # 132031 | # 125901 |
| 9/0 | % | | | | | | | 08/22/2012 - 08/26/2012 | | 1915 | | AN RAMBLER | | • |
| WUPN | WBFX | | | | | | | . • | | | | PRODUC | Last Re | D. |
| % | % | | | | | | | | | | | TION | Received: uylines: Last | mand. |
| IIXM | WCWG | | | | | , | Salesperson FAX# | Salespers | | Salesperson (| Sales Office | Rep Firm | Last Received: 08/21/2012 4:25 PM Showing Buylines: Last Sta Revised Lines | 00/00/2010 |
| 3 6 % | % | | | | | | on FAX# | Salesperson Phone# | | | | _ | H25 PM | 7 C CO-C1 |
| WXLV 48 | WFMY 2: | | | | | | | 202-955-5342 | |) JONATHAN VITT |) WASHINGTON | | | |
| olo | 23% | | | | | | | | | I | | | | |

2 of

N

4 2 % %

Books Demos

RA35+ null

Rep Order# 9800103 EC'd Yes

Ver# Status Returned

Traffic Order# 1358910

Last Received: Printed:

Showing Buylines: Last Sta Revised Lines 08/22/2012 9:04 AM 08/21/2012 4:25 PM

1 of

2

Phone# Fax# Advertiser Station Buyer Estimate# Product WXLV-TY GREENSBORO/W.SALEM STEPHANIE KINCAID ROMNEY FOR PRESIDENT POLITICAL

> Agency Agency C/P1/P2/E BEVERLY, MA 01915 P1/P2/E //173 () AMERICAN RAMBLER PRODUCTION 438 CONANT ST

08/22/2012 - 08/26/2012

Hiatus Weeks Flight Dates

> Sales Office (Salesperson (Salesperson Phone# Rep Firm

) JONATHAN VITTI WASHINGTON

Salesperson FAX# 202-955-5342

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

pls_see-line - REMARKS

pls send revised ppw asap.

tks

| | | | | *** | 1 | | |
|--------------------------|-------------|--|---------------|---|------------------|---------|----------------|
| 7 | *7 | | *6. | | *2 | | Ι'n |
| | SA | | 넙 | | TH-F | | Day |
| Station Remark. | 08/25-08/25 | Station Remark. | 08/24-08/24 | Station Remark. | 08/23-08/24 | 1 1 1 1 | Dates |
| V2 correct | 8P-11P | V2 correct | 10P-11P 20/20 | V2 1x is r | 3P-4P | 1 | Time |
| V2 correct tp is 730-11p | NASCAR | Station Remark. V2 correct tp is 9-11p | 20/20 | Station RemarkV2.4x is n/a only 2 breaks in show) | GENERAL HOSPITAL | | Program |
| | ~ | < | _ | | | | |
| | .30 | \ | .30 | | .30 | 1 1 1 | Len |
| | \$800.00 | | \$300.00 | \ \ | \$85.00 | | Rate |
| | ш | | Н | | ர | | Spots/Week |
| | Н | | H | | μ | !!!! | # of Weeks |
| | Н | | μ | | ហ | | Total Spots |
| | | | \$300.00 | | \$425.00 | | Total Cost |

-- REPORT TOTALS--

Report Totals. 7 / \$1,525.00

-SALES MONTHLY TOTALS-

Station Totals. 21 / \$2,930.00 Sales Totals. 21 / \$2,930.00 Aug 12. 21 / \$2,930.00

| Rep Order# EC'd Yes | Station Advertiser Product | Estimate# | Buyer Phone# Fax# | Lines no | COMPETITIVE- | |
|--|--|------------------|--|--------------------------------------|--------------------|--------|
| | er (| | S | t sen | TATTE | |
| 9800103 | Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product ROMNEY FOR PRESIDENT | 73 | STEPHANIE KINCAID | Lines not sent/rcld/rtrn. 0 / \$0.00 | ≝ Market Totals | |
| Ver# 2 | NSBORO/W CAL PRESIDEN | | NCAID | . 0 / \$0.0 | rotals | |
| | V.SALEI T | | | 00 | en La | 4 |
| Status Returned | S | | | | \$73,250 | |
| | Agei | Agei | Fligh Hiat | | CABL | WGHP |
| Traffic Order# 1358910 | Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 | Agency C/P1/P2/E | Flight Dates Hiatus Weeks | | % | 37% |
| # 1358910 | () AMERICAN R. 138 CONANT ST BEVERLY, MA 01915 | //173 | | | UNKN | AZMM |
| Shov | .N RAMBLER 1915 | | 08/22/2012 - 08/26/201: | | 0/0 | % |
| Pr Last Re ving Buyl | PRODUC | | 2 | | WBFX | WUPN |
| Printed: Last Received: ng Buylines: Last | CTION | | | | 000 | 0/0 |
| Printed: 08/22/2012 9:04 AM Last Received: 08/21/2012 4:25 PM Showing Buylines: Last Sta Revised Lines | Rep Firm Sales Offi Salespers | | Sales Sales | | Wo | WZ |
| 012 9:04)12 4:25 ed Lines | Rep Firm Sales Office (Salesperson (| | Salesperson Phone: Salesperson FAX# | | MCMG I | |
| 1 AM | | | Salesperson Phone# Salesperson FAX# | | % | ω ω |
| |) WASHINGTON) JONATHAN VITT | | 202-955-5342 | | AMHM | WXIV |
| | TON NOT: | | -5342 | | 23% | |
| 2 of | - | | | | | |

2 of

2

Books Demos

null RA35+

Product Advertiser Station WXLV-TV GREENSBORO/W.SALEM Rep Order# 9800103 EC'd Yes ROMNEY FOR PRESIDENT) POLITICAL Ver# 1 Status New

Agency

() AMERICAN RAMBLER PRODUCTION 138 CONANT ST

BEVERLY, MA 01915 Agency C/P1/P2/E //173

08/22/2012 - 08/26/2012

Hiatus Weeks Flight Dates

Showing Buylines: All Lines Last Received: Printed:

08/21/2012 4:22 PM 08/21/2012 3:53 PM

l of

) WASHINGTON) JONATHAN VITTI

202-955-5342

Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phone#

-- CONTRACT COMMENT --

Buyer Fax#

STEPHANIE KINCAID

Phone# Estimate#

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY EROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

| -SALE | REPORT | | φ | ω | 7 | Ø | ហ | 41 | ω | N | H | En |
|-----------------------|--|---|-------------|-------------|---------------------------------------|---------------|-----------------|-------------|------------------------|--|-------------|---------------|
| -SALES MONTHLY TOTALS | -REPORT TOTALS—eport Totals. 21 | | SU | SU | SA | tη | TH-F | TH-F | TH-F | TH-F | TH-F | Day |
| Y TOTALS— | -REPORT TOTALS- Report Totals. 21 / \$2,930.00 | | 08/26-08/26 | 08/26-08/26 | 08/25-08/25 | 08/24-08/24 | 08/23-08/24 | 08/23-08/24 | 08/23-08/24 UAT7P-730P | 08/23-08/24 | 08/23-08/24 | Dates |
| 25 | N. C. | | 7P-8P | 11A-12P | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 102-115 20/20 | 1130P- 1202A | 730P-8P | V/A7P-730P | 3P-4P | 7A-9A | Time |
| | N. Samuran and St. | | SUNDAY | THIS WEEK | NASCAR | 20/20 | NIGHTLINE | FEUD | FEUD (| GENERAL HOSPITAL | GMA / | Program |
| • | K. | | | | | | | | \$ \$ \$ | 17 N X X X X X X X X X X X X X X X X X X | | |
| | | | .30 | .30 | .30 | .30 | .30 | .30 | .30 | 30 | .30 | Len |
| | | | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$40.00 | \$155.00 | \$135.00 🗸 | \$85.00 | \$25.00 / | Rate |
| | | | μ | ļ | μ | щ | ω | ω | ω | X 7 | ω | Spots/Week |
| | | | H | ۲ | μ | H | Н | H | μ | H | Н | # of Weeks |
| 9 | The Contract of the Contract o | ı | н | Ľ | Н | μ | ω | ω | ω | បា | ω | Total |
| | 20 | 2 | \$275.00 | \$65.00 | \$800.00 | \$300.00 | \$120.00 | \$465.00 | \$405.00 | \$425.00 | \$75.00 | Total Cost |
| 11 | | | | | | | | | | | | |

2490.00/21

| ₽ ₽ | | | 1 | F | Ñ | Š | A | | | | ler i | | | | | |
|----------------|-------|---------------|--------------|--------------------------------------|---------------------------------|-------------------------------|-----------------|------|------------------|-------------------------|------------------|----------------------|---------------|-------------------------------|--|--------------------|
| Books Demos | | | COMPETITIVE- | Lines not sent/rcld/rtrn. 0 / \$0.00 | Station Totals. 21 / \$2,930.00 | Sales Totals. 21 / \$2,930.00 | Aug 12. | Fax# | # | | Estimate# | Product | Advertiser | Station W | EC'd Yes | Rep Order# |
| | | | VE- | ent/rc | als. 2 | s. 21 | 21 / | | | STEPH | 173 | ROMN | | XLV-T | | 9800103 |
| null RA35+ | | Market Totals | | ld/rtrr | 1 / \$2, | / \$2,93 | 21 / \$2,930.00 | | | STEPHANIE KINCAID | | ROMNEY FOR PRESIDENT |) POLITICAL | WXLV-TV GREENSBORO/W.SALEM | |)103 |
| + | | Totals | | 1. 0 / | 930.00 | 00.00 | 00 | | | NCAID | | PRESIL | CAL | NSBOR | | Ver# |
| | | | | \$0.00 | | | | | | | | TENT | | O/W.SA | | Ver# 1 Status New |
| | | \$73,250 | | | | | | | | | | | | LEM | | Status |
| | | 50 | | | | | | | | | | | | | 7 | New |
| | WGHP | CABL | | | | | | | Hi | E, | Ag | | | Ag | | |
| | 37% | 0% | | | | | | | Hiatus Weeks | Flight Dates | ency C/ | | | Agency (| 1 | Trafi |
| | , | | | | | | | | eks | es | Agency C/P1/P2/E | BEVER | 138 CO | <u> </u> | | Traffic Order# |
| | VYMW | UNKN | | | | | | | | | //173 | BEVERLY, MA 01915 | 138 CONANT ST | AMERI | | # |
| | 0% | 0% | | | | | | | | /2012 - | 73 | 01915 | ⊢] | CANR | | |
| | | , | | | | | | | | 08/22/2012 - 08/26/2012 | | | |) AMERICAN RAMBLER PRODUCTION | Sho | |
| | MGDM | WBFX | | | | | | | | 12 | | | | R PROD | Last Received: 08. Showing Buylines: All Lines | |
| | 0% | %0 % | | | | | | | | | | | | UCTIO | Received: uylines: Al | Printed: |
| | | | | | | | | | | | | | | Z | d: 0 All Line | |
| | IIXM | WCWG | | | | | | , | Salesp | Salesp | , | Salesperson (| Sales (| Rep Firm | 08/21/2012 3:53 PM ines | 08/21/2012 4:22 PM |
| | I 36% | % 0% | | | | | | | Salesperson FAX# | Salesperson Phone# | | erson (|)ffice (| m | 2 3:53 F | 2 4:22 I |
| | 9/0 | | | | | | | | | | | | | | Ž; | ₹ |
| | WXIV | YMHW | | | | | | | | 202-955-5342 | |) JONATHAN VITTI | WASHINGTON | | | |
| | LV 4% | | | | | | | | | 55-5342 | | IAN VI | NGTON | | | |
| | 0/0 | 23% | | | | | | | | | | | | | 1 | 2 of |

2 of

2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| To Ava Window | il Themselves v, Federal Cand | of The Low lidates Mus | est Unit Cha It Sign The (| rge During a Sertification O | Political n Page 3 |
|--------------------------------------|--|--|--|--|---|
| Station and WXLV - Green | No. of the state o | | | Date: 8/20/12 | |
| I. Stephanie Kl | iculd | and the state of t | ners in a seconomissa sur , il discondinamento di Salah et est elle (Salah di Salah di Salah di Salah di Salah | ente antiverse anno anno anno desta esta en en esta en en esta en en esta en esta en esta en esta en esta en e | 1411- ¹⁸ 11 king pilong pokeran adalah mangan merekaksa da 128 king ba 12.0 king ba 12.0 king |
| ocing/on behalf o | on Mitt Ronney | nouverniquis si descripciones accidences accidences accidences accidences accidences accidences accidences acc | t to the second | and the second | , a legali; |
| | ne of the <u>Republic</u> | 311 | entra managas mili sularanan massakili ji ja ki | | politica |
| earty for the offi | ce of: <u>President</u> | Schooling 2000 54 to 5 for the regional to the contract and the contract of the year and the contract on the contract of the c | annonn ann ann ann ann ann ann ann ann a | | ······································ |
| in the <u>Primary</u> | Explosions File of APP 1992 (State of the State of the St | one the substitute of the subs | ties saarineen taleisen van voor maanteeling van van die stellingske stellijk stellijk stellijk stellijk stellijk | and the second s | and the second s |
| election to be he | efil out | | and the second s | | rangers sitte en mente en mente en mente en mente en mente de la mente de la l |
| do hereby roque | st station time as fo | Hows: | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| See schedules for August 25-31 | | una a manda de promo de distre del de consideración de consideración de la consideración de consideración de c | | | |
| | | | | | |

01/01/2006 07:05

2026598736

650

PAGE 02/02 From Bradley Crabs

To Supporte Navalu Paye 2 of 8

(TIMO) BINGHAY BE-BO-ENGS

| NADForm Pro-17 Compained | | |
|--|---|--|
| For programming that, in who national importuous," list the n | e or in part, "communicates a messogo relati nanece below: | ing to any political matter of |
| The state of the s | | |
| | | |
| | | |
| and the second s | | |
| I represent that the payment fo | r the above described broadcast time has bee | sp furnished by: |
| Rominey For President, Inc. | | |
| I represent that this person or a committee/organization of the | | utity. • an authorized |
| | e condidate's authorized committee is: | |
| Dorrell Crote | | The state of the s |
| This station has disclosed to me and discount, promotional and | o its political advertising palicies, including: other sales practices (not applicable to feders | appucable classes sou rues; A condidetes). |
| THIS STATION DOES NOT OF RACE OR EXHIDICITY I | DISCRIMENATE OR PERMIT DISCRIM IN THE PLACEMENT OF ADVERTISING | nnation on the basis i. |
| To Be Signed B | y Candidate or Authorized | Committee |
| 8\8\13 | D. Luncard | |
| Date | Sections | |
| To Be Sig | ned By Station Representat | tive |
| Accepted | Accepted in Part | ☐ Rejected |
| mails Bur | Matthew Bowne | gsm. |
| Wendant | Presex Wand | Talk |